

# BTS Transit Development Plan Update

Project Advisory Committee (PAC) Meeting #1

Klamath Falls, Oregon

January 9<sup>th</sup>, 2013



**KITTELSON & ASSOCIATES, INC.**  
TRANSPORTATION ENGINEERING/PLANNING

# Presentation Overview

- Project Objectives
- PAC Roles and Responsibilities
- Progress Thus Far
- Draft Tech Memo #1 – Plans, Goals & Policy Review
- Next Steps & Action Items



# Project Objectives

- Develop a new TDP to provide guidance for BTS for transit service modifications needed in the coming years
  - Ex: modifications to the transit routes, priorities for increasing or decreasing service based on funding
- Plan will be based largely on user feedback, input from a number of stakeholders, and guidance from the project management team (PMT) and project advisory committee (PAC)



# PAC Roles and Responsibilities

- > Attend PAC meetings
  - ~1/month till June 2013
- > Review documents in advance of meetings
- > Review schedule:

Approximate Week in Month	Mon	Tues	Wed	Thu	Fri
1	<b>Consultant</b> provides Draft Deliverable to PMT	<b>PMT</b> provide comments on the Draft Deliverable to Consultant	<b>Consultant</b> provides Draft Deliverable to PAC		
2			<b>PAC Meetings</b> Consultant provides overview of Draft Deliverable and leads discussion on key issues and decisions		<b>PAC</b> written comments due to BTS
3		<b>BTS</b> provides written summary of PAC comments to Consultant Team			<b>Consultant Team</b> delivers Updated/Final Deliverable

# Project Committee Membership

- Project Management Team
  - BTS: Ernie Palmer, Starla Davis
  - City of Klamath Falls: Sandra Fox
  - Klamath County: Bill Adams
  - ODOT: Devin Hearing
  
- Project Advisory Committee (Technical Members)
  - City of Klamath Falls: Mark Willrett
  - Klamath County: Stan Strickland
  - ODOT: Mike Stinson, Martin Matejsek, Joni Bramlett
  - Commute Options: Jeff Monson
  - Possible addition: Beverly Leigh, Klamath County Health Department
  - Others?
  
- Interested Parties List



# Project Participant Approach

- PMT & TAC members will be actively involved in project activities and PAC meetings.
- Other interested parties will be subscribed to the website and emailed with updates to project documents and events. These individuals will be welcome at all team meetings, if they so desire.
- See the handout for interested parties identified.



# Progress Thus Far

- > Website
- > Vision Statement and Evaluation Matrix
- > Rider Survey Questions
- > Draft Tech Memo #1 – Plans, Goals & Policy Review



# Website

> [www.BasinTransitTDP.com](http://www.BasinTransitTDP.com)

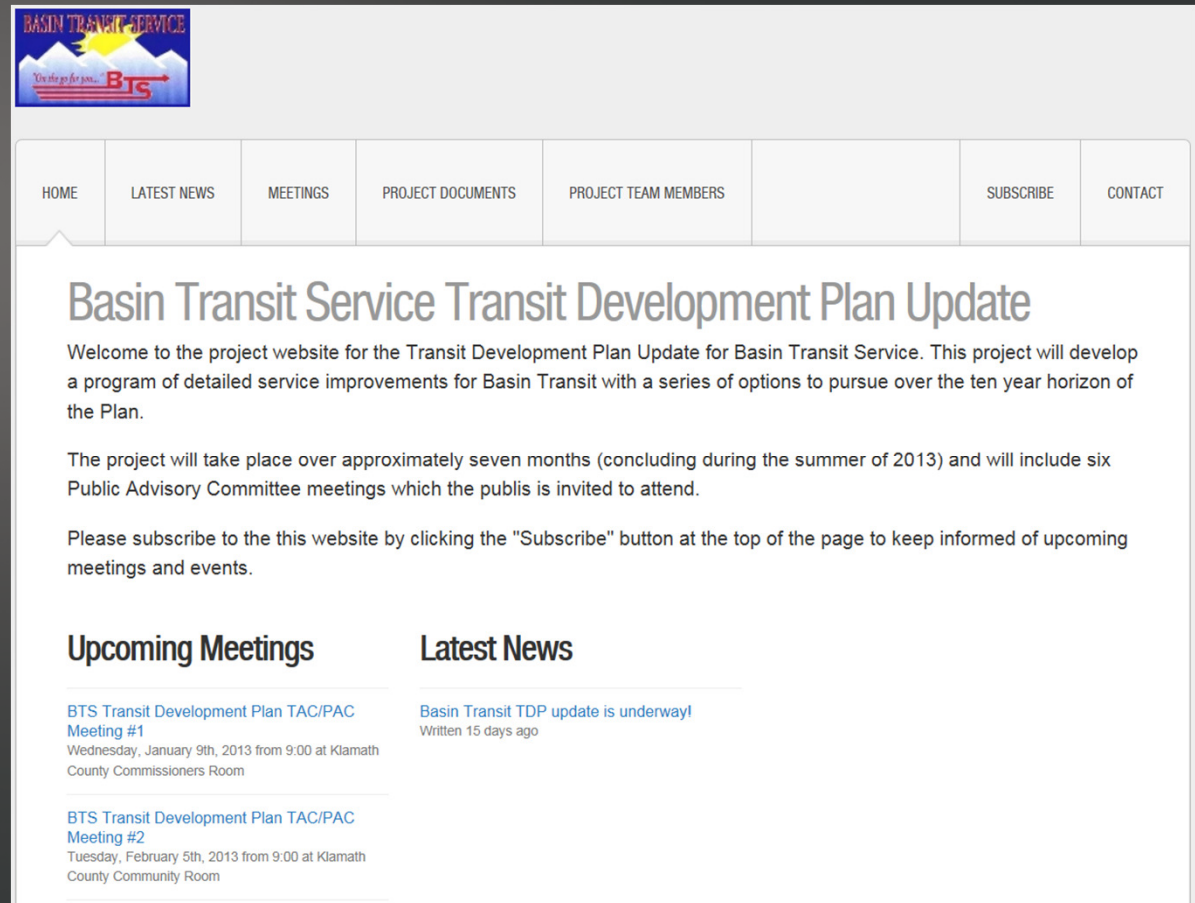
> Meetings

> Progress Updates

> Documents

> Project Team

> Subscribe to get email updates



The screenshot shows the website for Basin Transit Service. At the top left is the logo with the text "BASIN TRANSIT SERVICE" and "You're going for you. BTS". Below the logo is a navigation menu with the following items: HOME, LATEST NEWS, MEETINGS, PROJECT DOCUMENTS, PROJECT TEAM MEMBERS, SUBSCRIBE, and CONTACT. The main content area features a large heading "Basin Transit Service Transit Development Plan Update". Below this heading is a welcome message: "Welcome to the project website for the Transit Development Plan Update for Basin Transit Service. This project will develop a program of detailed service improvements for Basin Transit with a series of options to pursue over the ten year horizon of the Plan." This is followed by a paragraph stating: "The project will take place over approximately seven months (concluding during the summer of 2013) and will include six Public Advisory Committee meetings which the public is invited to attend." A final paragraph asks visitors to subscribe: "Please subscribe to this website by clicking the 'Subscribe' button at the top of the page to keep informed of upcoming meetings and events." At the bottom of the page, there are two columns: "Upcoming Meetings" and "Latest News". Under "Upcoming Meetings", there are two entries: "BTS Transit Development Plan TAC/PAC Meeting #1" (Wednesday, January 9th, 2013) and "BTS Transit Development Plan TAC/PAC Meeting #2" (Tuesday, February 5th, 2013). Under "Latest News", there is one entry: "Basin Transit TDP update is underway!" (Written 15 days ago).



# Vision Statement and Evaluation Matrix

## > Vision Statement

- *The purpose of Basin Transit Service Transportation District is to provide safe, efficient, and accessible transportation, enhancing the livability of the community.*



# Vision Statement and Evaluation Matrix (2)

## > Evaluation Matrix

VALUE	STATEMENT	OBJECTIVE	PERFORMANCE MEASURE	STANDARD
1-Integrity	Ensuring a unified, equitable responsiveness to our mission and the people of the District.	1a - Efficiently meet the community need for public transportation	Number of Service refusals for demand responsive	< one per day
		1b - Subscription Service Balance	Percent of subscription usage in any one hour	< 50%
		1c - Increase the level of public information about BTS	Provide BTS School presentations	> 5 per year
		1d - Improve viability of BTS	Increase annual ridership	4% growth per year
		1e - Improve the BTS through a coordinated approach	Develop, adopt and implement a current Transit Development Plan	Annual Review with three year updates
2-Efficiency	Providing the highest level of service at the optimum cost.	2a - Provide Responsive Service- Demand Responsive	Maximum Wait Time	Less than 30 minutes
			Percent pickups within 0 – 10 minutes of scheduled time	95% on time
		2b - Provide responsive Service – Fixed Route	Percent vehicle at stop within 0 – 5 minutes after schedule	95% on time
			Passengers per revenue hour	DAR > 2 FR >10
		2c - Fare box Recovery	Demand Responsive/Paratransit	Fare box > 10% of Cost
			Fixed Route	Fare box > 20% of cost
		2d - Subsidy/Passenger	Demand Responsive/Paratransit	Subsidy < \$5.50 per passenger
Fixed Route	Subsidy < \$3.50 per passenger			
3-Safety	Creating and maintaining an environment which respects the well-being of the community and staff.	3a - provide safe transit	Miles between preventable crashes	Greater than 60,000 vehicle miles per preventable crash
			Passengers per 100,000 vehicle miles	Less than 2 injuries per 100,000 vehicle miles
			Employee Work days lost to injuries	Less than 10 days per year
4-Support	Encouraging livability by working together to meet the needs and expectations of our community and customers.	4a - Bus Stop Improvements	Install bus stop amenities according to adopted guidelines	<10% of stop amenities not meeting guidelines
		4b - Transit Route Access	walking routes to/from stops and scheduled improvements	Annual Review
5-Development	Creatively managing our future in response to community demand within present and other available resources.	5a - Coordinate Transit with Community Planning	Staff review of development projects using BTS guidelines	Pro-active
			Staff coordination with local governments to encourage transit oriented development	Pro-active
6-Community Networking	Being positive and proactive among the providers of community service	6a - Coordinate with private transportation services	Develop cooperative relationships with private providers	Pro-active
		6b - Coordinate with health and educational institutions to help meet their transportation needs in a cost efficient manner	Develop cooperative relationships with netzero cost	Pro-active

# Rider Survey Questions

- The intent of these surveys is to gain additional perspective on the following:
  - What is working with BTS
  - What could be improved
  - How could BTS be improved
  
- Surveys will be conducted on buses by BTS and online
  
- Focus will be on customers and BTS drivers
  
- Similar interviews to be conducted with up to 10 of the PAC interested parties



# Draft Tech Memo #1 – Plans, Goals & Policy Review

## > Sources:

- Basin Transit Service Plans
  - Basin Transit Service Transit Plan (1995)
  - Basin Transit Service Locally Developed Public Transit Human Service Coordinated Transportation Plan (2009 Update)
- Statewide Plans
  - Oregon Transportation Plan (2007)
  - 2006 Oregon Highway Plan and amendments
  - 1995 Oregon Bicycle and Pedestrian Plan & 2011 Oregon Bicycle and Pedestrian Design Guide
  - 2003 HDM and amendments, including Chapter 12 Design Guidelines for Public Transit
- Local Agency Plans
  - Klamath County Comprehensive Plan
  - Klamath County Urban Area Transportation System Plan
  - City of Klamath Falls Comprehensive Plan
  - Klamath Falls Urban Area Transportation System Plan



# Plan & Policy Review Highlights

## > Transit Plans

- Transit Development Plan last updated in 1995
- Existing transit system was fundamentally modified based on 1995 plan
- Several private transit services available within the Klamath Basin
- The Klamath Tribes provide service directed mainly at Chiloquin

## > Statewide Plans

- Several documents include policies directly and indirectly focused on transit that should be considered
- Bicycle and pedestrian plan contains many notable design guidelines for bicycle and pedestrian facilities, including near transit facilities

## > Local Plans

- Klamath County Rural TSP and Klamath Falls Urban Area TSP both recently updated
- Urban Area TSP makes recommendations related to future route structure, operating hours, and route frequency



# Next Steps & Action Items

- Provide feedback by January 11
- Final Documents by January 18
- Phone interviews with all PAC members
  
- Next meeting
  - When: Tuesday, February 5<sup>th</sup> at 9:00-11:00am
  - Where: Klamath County Community Room (133 North 4<sup>th</sup> Street)
  - Discussion:
    - Existing Conditions and Future Needs
    - Draft Transit Design Toolbox
    - Customer Survey Summary (tent.)