



Creating connections.

cet



cascades east transit
Where vision meets destination.

COIC

REGIONAL PUBLIC TRANSPORTATION ADVISORY COMMITTEE (RPTAC) AND PROJECT STEERING COMMITTEE MEETING AUGUST 19, 2020



COIC OVERVIEW

- Transportation
- Community and Economic Development
- Small Business Loans
- Employment and Training
- Alternative High School Education

A graphic advertisement for COVID-19 grants. The background is a collage of US dollar bills. A yellow rectangular box is centered on the page. Inside the box, the text reads: "CLICK HERE TO APPLY!" in red, followed by "COVID-19 GRANTS" in large blue letters. Below that, in smaller black text: "For small business owners, sole proprietors, and 501c3 non-profits in Central Oregon! Learn more and see if you're eligible now." At the bottom, in red text: "Applications accepted first-come, first-served until funds are gone!"

[CLICK HERE TO APPLY!](#)

COVID-19 GRANTS

For small business owners, sole proprietors, and 501c3 non-profits in Central Oregon! Learn more and see if you're eligible now.

Applications accepted first-come, first-served until funds are gone!



CET FUNDING OVERVIEW

- 6th largest transit provider in the state
- Largest transit agency in the state that is not a district (no tax base)
- Relies on a combination of federal and state grants, STIF and local funding, and contracted and farebox revenue.



CET RIDERSHIP OVERVIEW FY 2019

- Bend Fixed Route = 357,488
- Community Connectors = 107,052
- Rural Dial-A-Ride = 46,318
- Bend Dial-A-Ride = 38,319 (1,617 active clients)
- Deviated Flex Route 20 (Warm Springs) = 30,692
- Mt. Bachelor winter service = 58,992
- Ride the River = 46,119
- Lava Butte = 50,503
- Total rides = 742,567



TRANSIT PLAN COORDINATION

- Alignment with the City of Bend's Transportation System Plan; 7 CTAC members, City of Bend, and Bend MPO staff served on the Bend TAC, along with other community partners
- Coordination of planning and outreach efforts with Hawthorne Avenue Neighbors and Hubbell Communications
- Statewide Transportation Improvement Fund (STIF) and Special Transportation (STF) Advisory Committees
- Local Agency planning efforts



PUBLIC ENGAGEMENT SUMMARY



TMP ADVISORY COMMITTEES

- Seven local Technical Advisory Committees (TACs)
 - Bend, Redmond, Sisters, La Pine, Warm Springs & Jefferson and Crook Counties
- One diverse Project Steering Committee merged with the Regional Public Transportation Advisory Committee (RPTAC)
- Representation from people of color, people with disabilities, older adults, tribal members, low-income individuals & communities, veterans, transit disadvantaged groups, neighborhood associations, businesses & bike/ped advocates



PSC/RPTAC meeting, 4/3/19



Bend Local TAC meeting, 2/4/20

COMMITTEE MEETINGS

- 7 Regional Project Steering Committee
- 14 Local Technical Advisory Committee
- 2 Regional Technical Advisory Committee
- 8 Local Agency Briefings
- 3 Additional Bend Focused
- Over 45 Hours of Meetings
- 68 Committee Members (26 Women)
- Alignment with STIF & STF Meetings



Regional TAC meeting, 1/16/19



Crook County combined STIF and STF meeting, 3/7/19

OUTREACH SUMMARY

- 24,267 Social Media Reach
- 9 Newsletters to partners, transit riders & subscribers
- 26 Press Releases/Public Notices
- 72 Partners Receiving Flyers and TMP information
- 51 Partner Presentations
- Key Marketing Materials in Spanish
- Visible website and social media presence

HELP SHAPE THE FUTURE OF PUBLIC TRANSPORTATION IN CENTRAL OREGON!

The Cascades East Transit (CET) Regional Transit Master Plan will identify future transit service priorities for the next 25 years. Provide your input at an upcoming community open house or complete a short survey: www.CETTransitPlan.com

Community Open Houses

LA PINE JANUARY 15 4:30 - 6:30pm La Pine Public Library 16425 1st St.	MADRAS JANUARY 17 4:30 - 6:30pm Rodriguez Jefferson Library Annex 134 SE E St.	REDMOND JANUARY 22 4:30 - 6:30pm Redmond City Hall, Rm. 208 411 SW 9th St.	WARM SPRINGS JANUARY 23 4:30 - 6:30pm Community Ct. 2200 Hollywood Blvd.	PRINEVILLE JANUARY 24 4:30 - 6:30pm Crook County Library Broughton Rm. 175 NW Meadow Lakes Dr.	BEND JANUARY 29 4:30 - 6:30pm Trinity Episcopal Church, Brooks Hall 469 NW Wall St.
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Follow us online:
CascadesEastTransit.com
[@CascadesEastTransitco](https://www.facebook.com/CascadesEastTransitco)
[@RideCET](https://twitter.com/RideCET)

To request an alternative format or language, call Rachel Zakem at 541-504-3310 or email rzakem@cascoc.org five days in advance of meeting.



LAST CHANCE TO WEIGH IN ON CET'S 2040 TRANSIT MASTER PLAN

ÚLTIMA OPORTUNIDAD DE EVALUAR EL PLAN MAESTRO DE TRÁNSITO 2040 DE CET

The CET 2040 Transit Master Plan provides an overview of existing and future transit services across our region

El Plan maestro de tránsito CET 2040 brinda una descripción general de los servicios de tránsito existentes y futuros en nuestra región

Deadline to submit comments through CETTransitPlan.com is **July 26**

La fecha límite para enviar comentarios a través de CETTransitPlan.com es **26 de julio**



Segunda ronda de puertas abiertas de la comunidad

SISTERS Ma, 12 de marzo 3:30 - 6:30 pm Sisters-Camp Sherman Fire Station 301 South Elm St.	MADRAS Mi, 13 de marzo 3:30 - 6:30 pm Jefferson County Library, Rodriguez Annex 134 SE E St.	WARM SPRINGS Ju, 14 de marzo 5 - 7:30 pm Warm Springs K-8 Academy 50 Chukar Rd.
PRINEVILLE Ma, 19 de marzo 3:30 - 6:30 pm Crook County Fire and Rescue Department 500 NE Belknap St.	REDMOND Mi, 20 de marzo 3:30 - 6:30 pm Redmond Public Library 827 SW Deschutes Ave.	BEND Ju, 21 de marzo 3:30 - 7:00 pm Trinity Episcopal Church, Brooks Hall 469 NW Wall St.

Ayude a Cascades East Transit a priorizar los proyectos de expansión de tránsito



Manténgase actualizado sobre el proceso de planificación visitando:

CETTransitPlan.com
[CascadesEastTransit.com](https://www.facebook.com/CascadesEastTransitco)
[@CascadesEastTransitco](https://www.facebook.com/CascadesEastTransitco)
[@RideCET](https://twitter.com/RideCET)

Para solicitar información en un formato o idioma alternativo, llame a Rachel Zakem al 541-504-3310 o envíe un correo electrónico a rzakem@cascoc.org cinco días antes de la fecha de la reunión.

OPEN HOUSES

- 12 Community Events
- 260 Attendees
- Extended Bend Hours
(Round 1: 11:30 am-6:30 pm)
- ADA-Accessible Locations
- Spanish Speaking Interpreters
- Flyers in Spanish
- Kid's Corner



**Warm Springs Open House
K-8 Academy, 3/14/19**

**Bend Open House
Trinity Episcopal Church, 3/21/19**

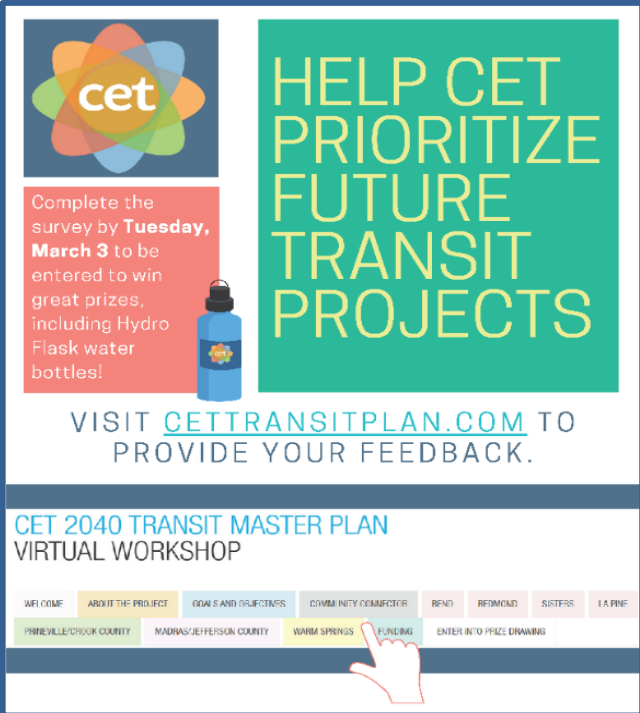


**Sisters Open House,
3/12/19**



COMPLETED SURVEYS

- 237 - Goals, Vision & Needs
- 119 - Virtual Workshop
- 413 – Riders (on board)
- 26 - Operators
- Spanish Translations
- Paper Copies Distributed



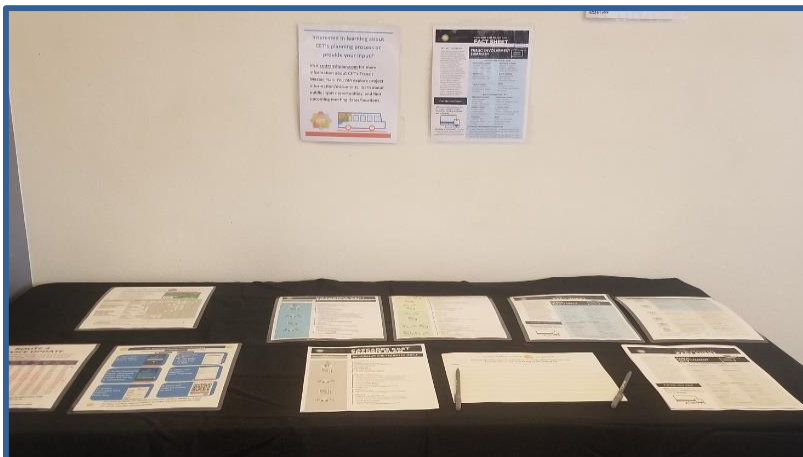
Complete the survey by **Tuesday, March 3** to be entered to win great prizes, including Hydro Flask water bottles!

HELP CET PRIORITIZE FUTURE TRANSIT PROJECTS

VISIT CETTRANSITPLAN.COM TO PROVIDE YOUR FEEDBACK.

CET 2040 TRANSIT MASTER PLAN
VIRTUAL WORKSHOP

WE COME ABOUT THE PROJECT GOALS AND OBJECTIVES COMMUNITY CONNECTOR BEND REDMOND SISTERS LA PRUE
PRINEVILLE/CROOK COUNTY MADRAS/JEFFERSON COUNTY WARM SPRINGS FUNDING ENTER INTO PRIZE DRAWING



By KTVZ news sources

February 6, 2020 2:07 pm Published February 6, 2020 2:06 pm

CET launches virtual workshop for transit master plan feedback

BEND, Ore. (KTVZ) -- Cascades East Transit is in the final stages of updating its Regional Transit Master Plan for services throughout Deschutes, Crook and Jefferson Counties and the Confederated Tribes of Warm Springs. This plan provides direction for enhancing Central Oregon's transit system over the next 20 years.

CET invites community members to prioritize and comment on proposed transit projects through an online Virtual Workshop that can be accessed online at CetTransitplan.com.

Each page in the Virtual Workshop contains information about the different elements of the plan and includes a short survey. The "Community Connector" page lists routes and service enhancements that are planned across multiple communities.

2040 Transit Master Plan



PUBLIC ENGAGEMENT BY THE NUMBERS

CET 2040 Transit Master Plan

Vision

Provide public transportation choices for all users that are safe, accessible, and efficient to support communities with a balanced transportation network needed for mobility, equity, and economic growth.

Public Engagement

The Plan includes a framework for providing regional transit services over the next 20 years. An inclusive and equitable public engagement process identified community needs and involved input from people of color, those who experience disabilities, low income communities, transit riders, veterans, older adults, tribal members, educational institutions, and businesses.

Highlights

- Deliver an equitable and accessible regional public transit service that connects to employment centers and low-income neighborhoods
- Transition from a "hub-and-spoke" system to a multi-centric model and develop mobility hubs to reduce congestion at Hawthorne Station
- Develop Enhanced Transit Corridors that support frequent service in Bend
- Improve transit stops and facilities and integrate new technologies
- Reduce transfers and increase geographic coverage & service frequency
- Invest in a smaller, more nimble bus fleet with on-board technology
- Explore opportunities to implement on-demand services such as microtransit and medical/shopper shuttles
- Pursue funding scenarios outside of grants and STIF (e.g. property tax)
- Implement consistent code recommendations for local municipalities to spur transit-supported development

Visit www.CETTransitPlan.com to access project materials

COMMITTEE MEETINGS

7 Regional Project Steering Committee
14 Local Technical Advisory Committee
2 Regional Technical Advisory Committee
8 Local Agency Briefings
3 Additional Bend Focused
45 Hours of Meetings
68 Committee Members (26 Women)
Diverse Community Representation



COMPLETED SURVEYS

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119 Virtual Workshop
413 Riders
26 Operators
Spanish Translations
Paper Copies Distributed

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51 Partner Presentations
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OPEN HOUSES

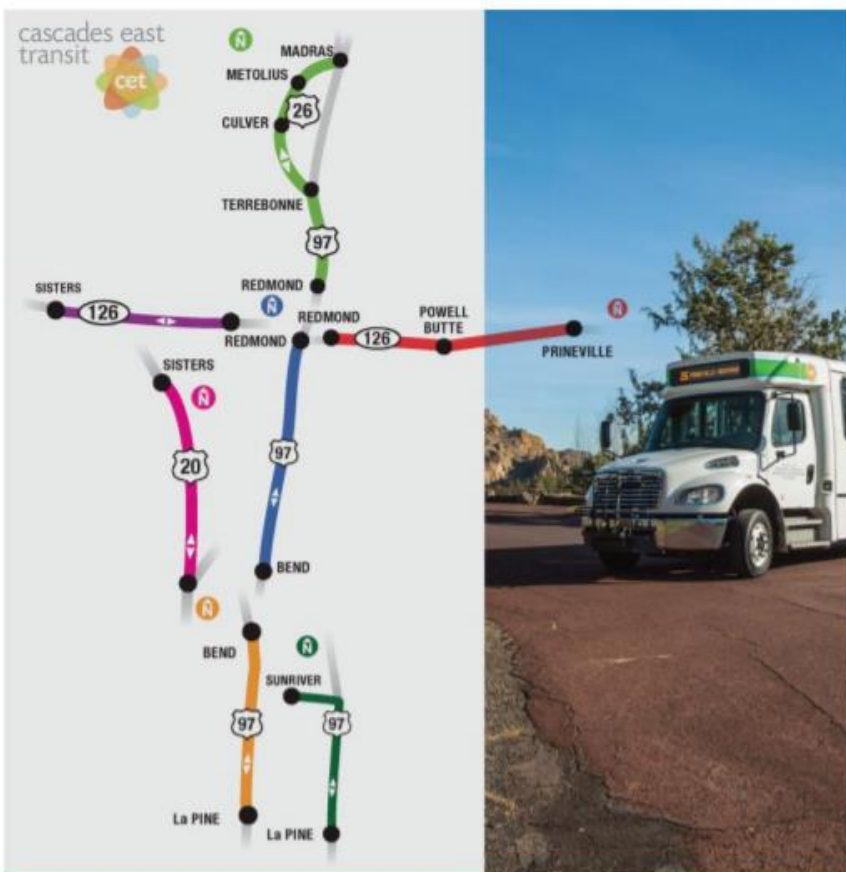
12 Community Events
260 Attendees
Extended Bend Hours Round 1
(11:30 am-6:30 pm)
ADA-Accessible Locations
Spanish Speaking Interpreters
Flyers in Spanish
Kid's Corner



COMMITTEE REPRESENTATION

People of color, people with disabilities, older adults, low-income individuals, low-income communities, veterans, tribal members, transit disadvantaged groups, bike/ped advocates





CASCADES EAST TRANSIT (CET)
2040 TRANSIT MASTER PLAN
2020

TMP Outline

Executive Summary

- 1.0 TMP Context
- 2.0 Stakeholder Involvement
- 3.0 Vision & Goals
- 4.0 Baseline Conditions
- 5.0 Needs Assessment
- 6.0 Service Alternatives Analysis
- 7.0 Financial Assessment
- 8.0 Transit Master Plan
- 9.0 Implementation

MASTER PLAN REVISIONS

- Enhanced Executive Summary with public outreach efforts and chapter descriptions
- Multiple references for moving from a spoke and hub system to a multi-centric model to lessen impact at Hawthorne Station
- Multiple references for timelines on projects to be expedited depending on funding opportunities
- Added to Goal 1: *“Desire to move from a hub and spoke model to a more multi-centric transportation system and explore the feasibility of relocating or decentralizing Hawthorne Station to allow for expanded services to allow for multimodal transportation services such as electric charging stations, new mobility services, and personal mobility device parking and storage.”* (3.2)
- Emphasizing equity in Goals 2 and 3 (2.2)

MASTER PLAN REVISIONS (CONT.)

- Added “*Efficient connections to Hawthorne Station (or another Community Connector stop) at convenient times*” under Bend Employment (5.2)
- Added explore the use of alternative fuel vehicles (5.1)
- Purchase smaller fleet (5.1)
- Meet ADA needs and requirements and access in multiple languages and formats (5.1, 5.2)
- Added public health and safety information (5.2)
- Continue hiring bilingual staff (5.2)
- Expand connections to other transportation options (5.2)
- Develop facilities that support ADA access (5.2)

MASTER PLAN REVISIONS (CONT.)

- Changed “*Korpine*” to “*South Downtown*” throughout
- Added currently funded safety, security and access improvements at Hawthorne Station (8.1)
 - Building renovations to improve ADA accessibility
 - Improved building interior to increase property value
 - Redesign of parking lot to address ingress/egress safety concerns, allowing smaller buses to queue in lot
 - Increased security presence
- Well lit and accessible bus stops, strengthen safety at stops (8.2)
- Reference to Mobility Hub Feasibility Study (9.0)
- CET to establish a Facilities Committee and work to develop a plan regarding facility and mobility hub implementation strategies (9.0)

IMPORTANT MILESTONES

- Adoption of the 2040 Transit Master Plan allows projects to be referenced for funding in upcoming STIF applications
 - STIF Discretionary Projects are due November 2
 - STIF Formula Projects are due February 1
 - 5310, 5311, and STF are due March 1
- City of Bend Transportation Bond on the ballot in November
- Committee will be formed to explore facilities feasibility, funding and implementation

RIDER STORIES

Valerie, CET rider for 10 years

“CET helps me reach my cancer treatments and I love riding the bus with my granddaughter. Without CET, I would not be able to get to where I need to go.”

Travis, CET rider for 10 years

“As a contractor, CET helps me reach work sites all over the region via Hawthorne Station.”

Jesus – COIC driver

“I really enjoy helping our passengers navigate the routes and schedules, especially individuals and families who do not speak English as their first language. I’m very proud of the work I do for COIC and CET.”



“All of the drivers take good care of us and we appreciate your schedulers as well. Your service makes it possible for us to travel around Bend and enjoy activities that we otherwise would be unable to do. Thank you for all that you do.”

- Comment from a CET rider





cascades east transit
Where vision meets destination.

Thank You!

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